

Message Text

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ACTION EA-07

INFO OCT-01 ISO-00 EB-03 RSC-01 DRC-01 /013 W

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R 070549Z OCT 74

FM AMEMBASSY MANILA

TO USDOC

INO RUEHC/SECSTATE WASHDC 7426

AMEMBASSY BANGKOK

AMEMBASSY KUALA LUMPUR

AMEMBASSY SINGAPORE

UNCLAS MANILA 11980

SINGAPORE FOR TRADE CENTER

FOR OIM/SAD - CROSLY FROM COATES

E.O. 11652: N/A

SUBJECT: FOOD PROCESSING AND PACKAGING TECHNICAL SEMINAR

1. FOLLOWING RESULTS ADVANCE WORK SUBJECT TECHNICAL
SALES SEMINAR.

2. EMBASSY FACILITIES WILL BE USED FOR SEMINAR SESSIONS
AND HOSPITALITY LUNCHEON. BALLROOM AND CONFERENCE ROOM
IN CHANCERY PROVIDE SUFFICIENT SPACE FOR COMFORTABLE
SEATING OF APPROXIMATE AUDIENCE OF SIXTY, PLUS COFFEE
BREAK SPACE ON TERRACE.

3. PRESIDENT OF PHILIPPINE FOOD MANUFACTURERS
ASSOCIATION HAS BEEN APPROACHED ON SERVING AS CO-SPONSOR
ORGANIZATION. HE WILL CONSULT WITH ASSOCIATION BOARD, BUT
ANTICIPATE AGREEMENT. NO CONTACT YET MADE WITH SECOND
PROSPECTIVE CO-SPONSOR ORGANIZATION, FOOD PACKAGING
INSTITUTE; CONTROL OFFICER WILL FOLLOW THRU AND INFORM.

4. USIS HAS AGREED TO ASSIST IN PRESS RELEASE ISSUANCE,
ARRANGEMENTS FOR POST-EVENT PRESS CONFERENCE, LOAN OF 35 MM
KODAK CAROUSEL SLIDE PROJECTOR AND SCREEN AND PHOTOGRAPHER.
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POSSIBILITY ALSO USIS REGIONAL SERVICE CENTER MAY BE ABLE ASSIST

WITH PRINTING OF SCHEDULE INSERTS AND REPLY CARDS TO BE
DONE HERE, WHILE WAITING FOR MAIN PRINT PACKAGE TO COME
OUT OF WASHINGTON.

5. GROUP RESERVATIONS MADE AT MANILA HILTON. EIGHT
SINGLES RESERVED AND ONE WORKING SUITE WITH TWO BEDROOMS.
SINGLE RATE ARE US \$27 PER NIGHT, LESS 20 PCT DISCOUNT. SUITE
RATE IS US\$120 PER NIGHT, LESS 20 PCT.

6. HOSPITALITY LUNCHEON TO BE HELD AT UQTE
SEAFRONT UNQTE, U.S. EMBASSY EMPLOYEES FACILITY CLOSE TO
EMBASSY SEMINAR SITE. DCM HAS TENTATIVELY AGREED TO HOST
LUNCHEON.

7. CONFIRM EMBASSY CONTROL OFFICER GORDON DUGAN, ECONOMIC/
COMMERICAL OFFICER, OFFICE PHONE 59-80-11 EXT 222;
HOME PHONE 87-52-98. USIS LIAISON WILL BE JOHN LARTZ,
INFORMATION OFFICER.

8. COMMERCE BUDGET AS FOLLOWS:

PERSONNEL	\$250	
PRINTING	150	
GROUP TRANSPORTATION		350
WORKING SUITE	720	

	\$1,470	

9. COMMERCE WITHDRAW \$300

10. HOSPITALITY BUDGET AS FOLLOWS:

LUNCHEON	\$500	
COFFEE BREAKS	100	
MISCELLANEOUS	150	

	\$750	

1. SCHEDULE:

WEDNESDAY, NOVEMBER 20, 1974

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1530 ARRIVAL IN MANILA VIA PR 502 FROM SINGAPORE
DIRECTLY TO HOTEL.

1730 BRIEFING AT EMBASSY BY ECON/COMMERCIAL COUSELOR AND
STAFF.

1830 RETURN TO HOTEL, GROUP MEETING IN CHAIRMAN'S SUITE.

THURSDAY, NOVEMBER 21, 1974

0800 SEMINAR REGISTRATION

0830 SEMINAR OPENING BY CO-SPONSOR ORGANIZATIONS
0900 CHAIRMAN'S PRESENTATION
0930 FLEETWOOD PRESENTATION
1015 COFFEE BREAK
1045 PECO PRESENTATION
1130 OLIVER PRESENTATION
1215 END FIRST SEMINAR SESSION. TO SEAFRONT FOR LUNCHEON.

AFTERNOON - INDIVIDUAL BUSINESS APPOINTMENTS.
1800 GROUP DEBRIEFING, CHAIRMAN'S SUITE

EVENING--OPEN

FRIDAY, NOVEMBER 22, 1974

0800 SEMINAR REGISTRATION
0830 RECONVENE SEMINAR SESSION
ECONOMIC LABS PRESENTATION
0915 FRICK PRESENTATION
1000 COFFEE BREAK
1030 SEAFOOD PRESENTATION
1115 VANMARK PRESENTATION
1200 WERNER-LAHARA PRESENTATION
1245 END SEMINAR SESSIONS, PRESENTATION OF MEDALS TO
CO-SPONSOR ORGANIZATION HEADS
LUNCH OPEN

AFTERNOON - INDIVIDUAL BUSINESS APPOINTMENTS
1800 GROUP DEBRIEFING, CHAIRMAN'S SUITE

EVENING--OPEN

SATURDAY, NOVEMBER 23, 1974

MORNING PLANT VISITS AND INDIVIDUAL BUSINESS APPOINTMENTS
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LUNCH OPEN
REMAINDER OF WEEKEND OPEN.

MONDAY, NOVEMBER 25, 1974

MORNING--INDIVIDUAL BUSINESS APPOINTMENTS
LUNCH OPEN
1500 GROUP CALL ON AMBASSADOR
1800 GROUP FINAL DEBRIEFING, CHAIRMAN'S SUITE
END OF OFFICIAL SEMINAR PROGRAM. INDIVIDUAL REPS MAY STAY
ON FOR FURTHER APPOINTMENTS, CHAIRMAN AND COORDINATOR DEPART
NEXT DAY.

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